Evaluation Rubric for Video Mash-up Project

Performance Level	Needs Improvement	Satisfactory	Excellent
Documentation	There is no documentation. 0 points	Most of the elements taken from other sources are documented; however, some documentation may be inaccurate or missing. 1-3 points	All elements from other sources are accurately documented. 4-5 points
Subject Content	Subject knowledge is not evident. Information is confusing, incorrect, or flawed. 0-9 points	Subject knowledge is evident in much of the video. Most information is clear, appropriate, and correct. 10-20 points	Subject knowledge is evident throughout the video. All information is clear, appropriate and correct. 21-30 points
Video content and organization	The video lacks a central theme, clear point of view, and logical sequence of information. Much of the information is irrelevant to the overall message 0-2 points	Information is connected to a theme. Details are logical and information is relevant throughout most of the video 3-5 points	Video includes a clear statement of purpose. Events and messages are presented in a logical order, with relevant information that supports the video's main ideas. 6-10 points
Introduction	The introduction does not orient the viewer to what will follow. 0-1 points	The introduction is clear and coherent and evokes moderate interest/response from the viewer. 2-3 points	The introduction is motivating, and hooks the viewer from the beginning. 4-5 points
Mechanics	The text and audio have 4 or more grammar or spelling errors. 0-2	The text and audio have 1-2 grammar or spelling errors. 3-4	The text and audio have no grammar or spelling errors 5 points
Editing	Editing detracts from the video. Clips are too random and do not tell a story. There may be no graphics. 0-10	A variety of transitions are used and most transitions help tell the story. Most of video has good pacing and timing. Graphics are used appropriately. 11-15 points	. Video runs smoothly from shot to shot. A variety of transitions are used to assist in communicating the main idea. Shots and scenes work well together. Graphics explain and reinforce key points in the video. 16-20 points
Total			
Project Grade			